



Dear Hiring Manager,

My name is Tiffany Magaldi. I am 28 years old and currently based in Santa Catarina, Brazil. I am reaching out with great enthusiasm for the opportunity of being considered as a part of your team.

I look forward to contributing to the company, due to my experience and expertise in Graphic Design, which results from my dedication to using visual communication as a tool for transformation and innovation.

The following are my skills highlights and achievements:

8+ years working
in the graphic
design and visual
creation market

Great aptitude in
leadership and project
management (face-to-
face and remote)

Expertise in making
layouts for eBooks,
magazines and
presentations

Branding and
digital marketing
management

Experience in
preparing files and
printing processes

International
experience - living
and working abroad

My mastery of Adobe Creative Suite will allow me to play an active role in your design initiatives.

You can also check out my resume to know more about my career. It would be a pleasure to have the opportunity to schedule a video meeting to introduce myself and discuss how my skills and strengths can serve your company.

Thank you for your time and consideration

Best regards,

PORTFOLIO

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Timbó, SC, Brasil

WORK EXPERIENCE

2022 Co.aktion

Senior Graphic Designer (Remote)

Branding management, support to HR team and elaboration of Design workshops. Creation and development of Digital Identity, visual communication strategy for social networks, advertisements and digital presence. Video editing. Preparation and layout of presentations.

2021 Ultra Agency

2022 Digital Art Director

Creation and development of Digital Identity, visual communication strategy for social networks, ads and digital presence. Team and Project Management. Video editing and art direction. Construction and layout of presentations. Campaign creation and presentations. Brand management.

2020 Revival Brasil

2022 Art Director (Freelancer | Remote)

Planning, content and management of social networks. Creation of digital pieces for social networks. Email marketing creation. Video creation and editing. Project management.

2018 Pulp Content

2021 Art Director

Layout of magazines and ebooks. Creation of visual assets for social networks. Photography direction. Layout of printed materials. Video editing. Project management.

2017 Unicuritiba Centro Universitário

2018 Graphic Designer

Creation of internal marketing pieces. Digital assets for social networks. Layout of institutional printed materials and campaigns. Creation of sports materials. Customer service and suppliers support.

2016 Ambassadors Football USA

Volunteer Trainee

Layout of digital and printed materials. Presentation layout. Creation of training materials (uniforms, certificates, handouts). CEO's personal assistant (schedule, meetings).

2015 Favretto Visual Communication

Graphic Designer Jr

Preparation of materials for large formats. Final art. Monitoring of printing and production processes. Creation of 3D pieces. Creation of endomarketing materials

2013 Officio Design | Oficina Leve | TecDesign

2015 Intern

EDUCATION

Academic record

2022 Adaptable professional: Emotional intelligence, personal finance and leadership

PUCRS

2022 Customer Experience (CX)

Conquer.plus

2021 Specialized in Design Thinking and People Management

2022 Faculdade Descomplica

2022 Basic Branding: Re-Creating Your Brand

Conquer.plus

2022 Intermediate Branding: How to create a love brand

Conquer.plus

2022 Advanced Branding: Analyzing your brand effectiveness

Conquer.plus

2017 Experience Design: How to turn customers into fans

Aldeia Coworking

2012 Bachelor in Industrial Design

2016 FAE Centro Universitário

SKILLS

Tools and soft skills

